
Meghan Lynch

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3 Rose Street,
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EXPERIENCE

Senior Graphic Designer

DAILY HARVEST: REMOTE, NJ/NYC 03.2022–PRESENT

Lead print channel in packaging, direct mail, inserts, event collateral, and swag. Manage projects from early concept and design to final production, while closely collaborating with copy, photography, production lead, and partners. Stretch scope of role by assisting with space design for IRL activations including pop-ups, trade shows, and partner events. Also assist with project management, mentoring more junior designers, and facilitate digital requests as needed.

Senior Graphic Designer

HVADESIGN: BROOKLYN, NY 09.2017–03.2022

Created a wide range of work across branding; space design and exhibitions; book design and print collateral; web design and digital assets. Managed projects in all phases, collaborating with vendors and clients to deliver the best solution. Assisted with overseeing workflow of junior/freelance designers and interns, as well as responsible for some agency administration work. Clientele primarily comprised of cultural and educational institutions.

Graphic Designer

KNOT & BOW: BROOKLYN, NY 04.2016–08.2017

Designed stationery, party products, packaging, as well as marketing materials including catalogs, retail signage, social media posts, email campaigns, and web assets. Manage front-end design for e-commerce sites via Shopify and Etsy, and created internal operations assets to increase fulfillment efficiency.

Graphic Designer & Creative Contributor

FOR THE MAKERS: BROOKLYN NY, 06.2015–02.2016

Designed email marketing campaigns, social media posts, and print materials including packaging and printables. Developed blog content for holiday, home decor, and inspirational roundups; and assisted at events, photo shoots, and in daily office maintenance.

Senior Merchandiser

BUILDERS DESIGN & LEASING: GAITHERSBURG MD, 05.2013–10.2014

Installed over 50 model homes across East Coast and Midwest. Sourced and styled accessories, furniture, and art; managed model merchandise budget and installation crew; and attended trade shows working with vendors to maintain warehouse accessory stock.

EDUCATION

Parsons School of Design, The New School

AAS Graphic Design, New York NY, 05.2016

Drexel University

BS Design & Merchandising, Westphal College of Media Arts and Design

Magna Cum Laude, Philadelphia PA, 06.2011

Pennoni Honors College 06.2008–06.2011, London Study Abroad 06.2010–09.2010

Co-op: Anthropologie Visual Display at Rockefeller Center NYC, 09.2009–03.2010

PROFICIENCY & SKILLS

Adobe Creative Suite: InDesign, Illustrator, Photoshop, Lightroom, AfterEffects

HTML/CSS | Wordpress | Figma | SketchUp | Microsoft Office | Slack | Asana

Resourceful, Dedicated, Detail Oriented

HONORS & AWARDS

Daily Harvest: Living Our Values Award, 03.2023

Parsons AAS Scholarship & AAS Dean's Scholarship, 2015–2016

Builders Design & Leasing Employee of the Month, 05.2014

Destination Maternity Excellence in Design Scholarship, 2011

Freshman Design Excellence Award, 2008